

**PERSONAL
INFORMATION**

OKSANA Senyshyn



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 🌐 <https://econom.lnu.edu.ua/employee/senyshyn-o-s>

Date of birth 11/09/1981 | Nationality Ukraine

**JOB APPLIED FOR
POSITION
PREFERRED JOB
STUDIES APPLIED FOR**

Erasmus+ Key Action 1

WORK EXPERIENCE

January 2019 – till now

Professor of the Department of Management, Economics Faculty, Ivan Franko National University of Lviv

Courses:

Socio-Economic Forecasting, Management, Marketing, State Regulation of the Economy.

79008 Lviv, prospekt Svobody, 18
Ukraine

<https://econom.lnu.edu.ua/contacts>

Delivering lectures and practical classes on Socio-Economic Forecasting, Management, Marketing;
supervising students' Master theses and PhD papers.

September 2009 -
December 2018

Associate Professor of the Department of Management, Economics Faculty, Ivan Franko National University of Lviv

Courses:

Corporate and Financial Management, Socio-Economic Forecasting, Management, Marketing, State Regulation of the Economy.

79008 Lviv, prospekt Svobody, 18
Ukraine

<https://econom.lnu.edu.ua/contacts>

Delivering lectures and practical classes on Corporate and Financial management, Socio-Economic Forecasting, Management, Marketing; supervising students' Master theses and PhD papers.

September 2006 - August
2009

Assistant Professor of the Department of Management, Economics Faculty,
Ivan Franko National University of Lviv

Courses:

Corporate and Financial Management, Socio-Economic Forecasting,
Marketing researches, Marketing, State Regulation of the Economy,

79008 Lviv, prospekt Svobody, 18
Ukraine

<https://econom.lnu.edu.ua/contacts>

May 2005 – July 2007

The position of chief economist-estimator of the Enterprise "Druzhba"
main oil pipelines branch of PJSC "Ukrtransnafta", Lviv

79019 Lviv, Lypynskogo Street, 12
Ukraine

<http://www.druzhba.lviv.ua>

Preparation of estimate documentation.

EDUCATION AND TRAINING

December 2020

Certificate of English B.2
PEARSON TEST ENGLISH GENERAL – CEF B2

June 2019

Certificate of Professor of the Department of Management
Faculty of Economics, Ivan Franko National University of Lviv (Ukraine)

April 2017

Doctor's Degree Theses Title: "Social- economic forecasts and development
food complex of Ukraine"
Faculty of Economics, Ivan Franko National University of Lviv (Ukraine)

November 2010

Certificate of of Associate Professor of the Department of Management
Faculty of Economics, Ivan Franko National University of Lviv (Ukraine)

December 2007

PhD Degree Theses Title: "Organizational and economic support of the
business planning process in the corporate sector of Ukraine"
Faculty of Economics, Ivan Franko National University of Lviv (Ukraine)

November 2003 –
November 2006

PhD Studies in Economics

Faculty of Economics, Department of Management, Ivan Franko National
University of Lviv (Ukraine)

September 1998 –
June 2003

Manager-economist, Manager in the field of Entrepreneurial Activity.
Speciality: Management of Organizations.

Faculty of Economics, Department of Management, Ivan Franko National University of Lviv (Ukraine)

PERSONAL SKILLS

Mother tongue(s) Ukrainian

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	B2	B2	B2	B2	B2
Polish	B1	B1	B1	A2	A2
German	A1	A2	A1	A1	A1
Russian	C1	C1	B2	B2	B2

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user
Common European Framework of Reference for Languages

Communication skills

- good communication skills gained through my experience as a professor at the university;
 - experience of lectures, public performances;
 - ability to establish contacts and to resolve conflicts as I always work with the audience and students.

Organisational / managerial skills

- the editor-in-chief of the scientific journal "Formation of the Market Economy in Ukraine" at the Ivan Franko Lviv National University;
- leadership skills at the starting, development and managing projects,
- organizing seminars and conferences at the Department of Management;
- guarantor during the accreditation process of the educational and scientific program for training doctors of philosophy of the third (educational and scientific) level of higher education (PhD) specialty 073 "Management" field of knowledge 07 "Management and administration" in the period from 07/06/2020 to 07/08/2020;
- responsible person for development and adjustment of the base of tests for Master program applicants;
- curator of student academic group, responsible for organization of educational and cultural events for students.

Job-related skills

- planning, organization and control of the educational process;
- teaching and coaching skills to development of critical thinking, creativity and analyticity among students;
- scientific research and support of students' scientific work,
- writing articles, reports, thesis scientific editing; presentations.

Computer skills

- Competent with most Microsoft Office programs;
- statistical programs.

Other skills ▪ love to travel and observe different cultures.

Driving licence Category B

ADDITIONAL INFORMATION

Internships

October 2021

executor of the DAAD project "Partnership of Universities of Ukraine and Germany on Technology Transfer" under the grant of the German Academic Exchange Service DAAD (ID 57449224) within the framework of the DIES partnership program (DIES-Hochschulpartnerschaften ab 19 – Ukrainian German Technology Transfer University Partnerships) in partnership with the University of Würzburg named after Julius Maximilian (grantee) and Kyiv Academic University, within which completed the international internship "German Ukrainian Technology Transfer Internships University Program (GUUT.INUP)" (6 ECTS, 180 hours)

January 2020

Mendel University in Brno, Technical University of Ostrava with the support of the Eastern European Center for Fundamental Research (Prague, Czech Republic)

November 2017

participated in the Polish-Belarusian-Ukrainian cross-border cooperation program of the Center for European Projects "European neighborhood instrument Cross-border Cooperation Program "Polan-Belarus-Ukraine 2014-2020" within the framework of the cooperation agreement between Rzeszów and Lviv Universities

Scholarship

April 2023

Erasmus+ Teaching Mobility STA/2022/2023 Programme (Wroclaw, Poland) Wroclaw University of Economics and Business, Faculty of Economics

Honours and awards

March 2018 - April 2020

Scholarship of the Cabinet of Ministers of Ukraine for young scientists

June 2019

Title of Professor as Scientific Degree, Economics Department of the Ivan Franko National University of Lviv

November 2015

Award of the Lviv Regional State Administration and the Lviv Regional Council for employees of scientific institutions of the National Academy of Sciences of Ukraine, higher educational institutions of the III-IV levels of accreditation of the Lviv Region

November 2010

Title of Associate Professor as Scientific Degree, Economics Department of the Ivan Franko National University of Lviv

June 2003

Diploma with honours on graduation from the Ivan Franko National University of Lviv (Economics Faculty, Department of Management)

Publications

Author of more than **250** research and educational publications, 7 of which are in international periodicals, which are included in the scientometric databases of Scopus or Web of Science

1. Senyshyn O.S. Business planning for the development of the corporate sector of the economy of Ukraine: **monograph** / Pitsur Y. S., Horyn M. O., Senyshyn O.S. Lviv: Lviv National University named after Ivan Franko, 2008. 288 pp.
2. Senyshyn O.S. Global and local problems of socio-economic development of Ukraine: **collective monograph**. Kharkiv.: KhNU named after V.N. Karazyna, 2013. pp. 164-180.
3. Socio-economic development of the region: state and prospects: **collective monograph** / M.O. Horyn, N.O. Dziubenko, L.O. Drozdovska, O.P. Zhuk, M.V. Zamroz, O.V. Kryven, O.Y. Lytvyn, O.S. Senyshyn, N. S. Czopko, M.V. Yamroz; edited by M.O. Horyn, O.S. Senishin. Lviv: Lviv National University named after Ivan Franko, 2014. 352 pp.
4. Senyshyn O.S. Socio-economic assessment of the food complex of Ukraine: **monograph** / Senyshyn O.S, Czopko N.S. Germany: LAP LAMBERT Academic Publishing, 2014. 130 pp. (*Foreign edition*).
5. Senyshyn O.S. The food complex of Ukraine as an object of theoretical and methodological analysis. Chapter of the collective monograph "Economic systems": monograph. T.4. Section 3.3. / Edited by G.I. Bashnianyn. Lviv.: Liga-Press, 2013. pp. 407-439.
6. Senyshyn O.S. Socio-economic forecasts for the development of the food complex of Ukraine: **monograph**. Lviv: Lviv National Publishing Center of the University of Ivan Franko, 2015. 472 pp.
7. Senyshyn O.S. Development of the agricultural sector of the economy as a condition for strengthening Ukraine's food security. **Chapter of the collective monograph** "Global and local problems of socio-economic development of Ukraine": collective monograph. Kharkiv: KhNU named after V.N. Karazina, 2013. pp. 164-180.
8. Senyshyn O.S. Social development of the Ukrainian countryside as a condition for achieving sustainable economic development of the country. Section of the **collective monograph** "CURRENT PROBLEMS OF THE ECONOMIC DEVELOPMENT OF UKRAINE": collective monograph; edited by R.I. Trynka, Y.S. pitsura. Lviv. : Liga-Press, 2014. pp. 204-233.
9. Senyshyn O.S. World experience of state support for the development of the agro-food complex: methodology and prospects for its use in Ukraine. Section of the **collective monograph** "CURRENT PROBLEMS OF THE ECONOMIC DEVELOPMENT OF UKRAINE": collective monograph; edited by R. I. Trynk, Y. S. Pitsur. Lviv.: Liga-Press, 2014. pp. 117-137.
10. Senyshyn O.S., Senyshyn M.S. State target programs for environmental protection as a tool for the implementation of the state environmental policy in Ukraine. 21st Century Governance: The Challenges of Globalization: **A Collective Monograph** / edited by I. A. Markinoi. Poltava: Simon, 2017. pp. 336-344.
11. Senyshyn O.S. Cross-border cooperation between Ukraine and EU countries as foundation for development of the Carpathian Euroregion. Contemporary Socio-Economic Issues of Polish-Ukrainian Cross-Border Cooperation: **monograph** (Publication of the Scientific Papers of the International Research and Practical Conference). Warsaw: Center of European Projects, 2017. pp. 295-311. (*Foreign edition*).
12. Senyshyn O. S. State regulation of the economy: textbook / O. S. Senyshyn, M. O. Horyn, O. O. Kundytskyi. Lviv: Lviv National University named after Ivan Franko, 2014. 334 pp.
13. Senyshyn O. S. Socio-economic forecasts: teacher. guide / V. V. Yatsura, O. S. Senyshyn, M. O. Horyn. Lviv: LNU them. Ivan Franko, 2010. 412 pp.
14. Senyshyn O. S. Business management: teacher. guide / M. O. Horyn, O. S. Senyshyn, N. S. Czopko. Lviv: Lviv National University named after Ivan Franko, 2012. 642 pp.
15. Senyshyn O.S., Kryveshko O.V. Marketing: A Study Guide. Lviv: Lviv National

University named after Ivan Franko, Prostir-M, 2020. 347 pp.

16. Senyshyn O.S., Kundytskyj O.O., Zamroz M.V., Kutsyk P.O., Vasyunyk T.I. State regulation of fixed capital reproduction in Ukraine using taxonomic analysis methodology. *Management Theory and Studies for Rural Business and Infrastructure Development: scientific journal*. No 43 (1). Lithuania: Vytautas Magnus University, 2021. P. 38-51. Retrieved from <https://ejournals.vdu.lt/index.php/mtsrbid/article/view/2126>. [*Web of Science*].

17. Zhyvko, Z., Senyshyn O., Rushchyshyn, N., Kukharska, L., & Drymalovka, K. MECHANISM FOR NEUTRALIZING INTERNAL AND EXTERNAL THREATS TO THE FINANCIAL SECURITY. *Financial and Credit Activity: Problems of Theory and Practice*, 4(39), 2021. 312–319. <https://doi.org/10.18371/.v4i39.238796> [*Web of Science*].

18. Vyklyuk M., Mykhajlyshyn R., Kundytskyj O., Senyshyn O.S., Prokopenko N., Olikhovkyi. Conceptual basis of the state's tax security model. *Management Theory and Studies for Rural Business and Infrastructure Development: scientific journal*. Lithuania: Vytautas Magnus University, 2020. № 42(3). P. 303–315. Retrieved from <https://ejournals.vdu.lt/index.php/mtsrbid/article/view/1325/1415>. [*Web of Science*].

19. Senyshyn O., Kundytskyj O., Zlydnyk M. CONCEPT OF PRODUCT COMPETITIVENESS MANAGEMENT SYSTEM AND PRINCIPAL SCIENTIFIC APPROACHES TO ITS UNDERSTANDING. *Management Theory and Studies for Rural Business and Infrastructure Development*, 42(2), 2020. P. 157-170. Retrieved from <https://ejournals.vdu.lt/index.php/mtsrbid/article/view/957> [*Web of Science*].

20. Senyshyn O. S., O. Kundytskyj, O. Klepanchuk. An index analysis for the assessment of the competitiveness of food products in Ukraine. *Journal of Competitiveness: scientific periodical journal*. Issue 11(2). Czech Republic: Tomas Bata University in Zlin Centre, 2019. P. 130-143. <http://doi.org/10.7441/joc.2019.02.09> [*Web of Science*].

21. Senyshyn O. S., Chopko N.S., Zhuk I. Integral estimate of the effectiveness of performance of indices of the state targeted programs for protection of natural environment in Ukraine. *Baltic Journal of Economic Studies: scientific journal*. Vol. 3 (2017). No 5 December. Riga: Baltija Publishing, 2017. P. 391-399. [*Index Copernicus, Directory of Open Access Journals, ESCI by Web of Science*].

22. Senyshyn O. S., Olikhovska M.V. Using the world experience of developed countries in formation of directions for improving the process of development and implementation of government targeted programs for natural environmental protection. *Baltic Journal of Economic Studies: scientific journal*. Vol. 4 (2018). No 5 Desember. Riga: Baltija Publishing, 2018. P. 305-314. [*Index Copernicus, Directory of Open Access Journals, ESCI by Web of Science*].

23. Senyshyn O.S. Organic production in the agricultural and food production system in Ukraine. *Scientific Bulletin of the Uzhgorod National University. Series: International economic relations and the world economy*. Issue 36/2021. Uzhgorod: Helvetica, 2021. pp. 140-146. [*The publication is in the scientometric database of Index Copernicus International, Google Scholar*].

24. Senyshyn O.S. The organic potential of Ukraine in the organic production system of European countries. *Economic space: A collection of scientific papers*. No. 171/2021. Dnipro: Helvetic Publishing, 2021. pp. 22-31.

25. Senyshyn O.S., Urba S.I. The use of taxonomic analysis techniques to assess the organic potential of Ukraine in the organic production system of European countries. *The formation of a market economy in Ukraine: a scientific collection*. Volume. 45. Lviv: Lviv National University named after Ivan Franko, 2021. pp. 3-18. [*Index Copernicus*].

26. Oksana Senyshyn, Oleksandr Kundytskyj, Yevgen Mayovets, Iryna Horodniak, Oksana Zhuk. Organic potential of Ukraine in the system of organic production of the European countries. *Management Theory and Studies for Rural Business and*

Infrastructure Development. 2023. Vol. 45. No. 1. P. 79-93. DOI: <https://doi.org/10.15544/mts.2023.09>.

<https://ejournals.vdu.lt/index.php/mtsrbid/article/view/2971/2705>

[ESCI by Web of Science].

27. Svitlana Urba, Oksana Senyshyn, Marianna Zamroz, Yarema Shparyk. Assessment of export capacity of agricultural sector in the context of international competitiveness. Management Theory and Studies for Rural Business and Infrastructure Development. 2023. Vol. 45. No. 1. P. 67-78. Article DOI: <https://doi.org/10.15544/mts.2023.08>.

<https://ejournals.vdu.lt/index.php/mtsrbid/article/view/3600>

[ESCI by Web of Science].