Marianna Kokhan

Ph.D. in Economics

WORK EXPERIENCE

11/2005 – Present

Associate Professor of the Department of Management

to 06/2009 – Assistant Professor

Ivan Franko National University of Lviv (IFNUL)

Courses:

Startup Management, PR Management, Contract & Negotiate Management, Digital Marketing Management, Crisis Management, Business Coaching.

Specialist of Career Office (part-time) since 08/2018

Ivan Franko National University of Lviv

Projekt Manager at IFNUL since 01/2019

DAAD Project « **Ukrainian German Technology Transfer university partnerships" 2019-2022**

Julius Maximillian Universität Würzburg, Ivan Franko National University of Lviv, Kyiv Academic University

Completed projects (managing or co-managing):

International Conference "Modern Challenges of Management and Business Psychology" 03/2018
Psychological Management & Career Workshop (2017-2019)
EU Career Day 2017, 2018, 2019, Career Forum in Lviv University 2017, Career Marathon in Lviv University 2018
Canada-Ukraine Research Project "Transformative Online Learning in Ukraine"(2016-2018)
Student Virtual Business Cup "Market Leader 2016"

Internships

Julius Maximillian Universität Würzburg (Germany, DAAD) 2019
Freie Universität Berlin (Germany, ERASMUS+) 2019
Wirtschaftsuniversität Wien (Austria, OeAD) 2018
Wiener Universität (Austria, OeAD) 2010
European University Viadrina, Frankfurt (Oder) (Germany, DAAD) 2003/2004

09/2017 – Present

CEO and Co-founder

NPO Studio of European Management

Organization is to develop business education and research in Ukraine with the use of the achievements of science in Europe and the world,
Introduction of innovative technologies, strengthening of the practical component intensification of the integration of Ukrainian economic education and science into European space
Disclosure of creative, leadership, innovative potential of youth/

05/2016 – Present

Co-founder and Development Consultant

STUDLAVA.com

Online platform of first job vacancies, internships and practice offers for students Winner of the Lviv Innovation Spring 2017 as the best startup for needs of city

08/2016 –08/2019

PR and Project Manager

Horst Rogusch Found. Sustainable Entrepreneurship, Wuppertal (Germany)

Managing projects: Trainings in Successfull sustainable Entrepreneurship Management
Cooperation development with universities

2001–2012

Business Consultant, Freelancer

- market research, business plane development, business legitimation,
- translation from / to German.

Key partners: Marketing Centre Intereko, Chaplinskyy&Associated.ltd, VisEngine group, Business Support Centre Newbiznet, AVR Development ltd., Infocom.

EDUCATION AND TRAINING

03/2018 **Certificate of Project Management**
Julius Maximilian University of Würzburg (Germany, DAAD)

09/2015–12/2017 **Certificate of English A.2**
Ivan Franko National University of Lviv

06/2008 **Ph.D. in Economics**
Ivan Franko National University of Lviv (Ukraine)
Organizational and Economical Arrangement of the Sanation of Enterprises in Ukraine

08/2003–07/2004 **Certificate of European Studies Master Program**
European University Viadrina, Frankfurt (Oder) (Germany, DAAD-Scholarship)

09/1996–06/2001 **Master of Management and Administration**
Ivan Franko National University of Lviv (Ukraine)

PERSONAL SKILLS

Mother tongue: Ukrainian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
Russian	C2	C2	C2	C2	C2
German	B2	C1	B2	B2	C1
English	A2	A2	A2	A2	B1
Polish	B1	A2	B1	B1	A2

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user

Communication skills
- experience of lectures, public performances, public moderation,
- ability to communicate with the audience, facilitation,
- experience of german-ukrainian translation.

Organisational / managerial skills
- planning, coordination and conducting of events and PR,
- leadership skills at the starting, development and managing projects,
- networking cooperation skills.

Job-related skills
- development of curricula and courses, programs of practice,
- planning, organization and control of the educational process,
- teaching and coaching skills to development of critical thinking, creativity and analyticity among students,
- mentoring, counseling and motivation for gaining international and practical experience,
- scientific research and support of students' scientific work,
- writing articles, reports, thesis scientific editing; presentations,
- social media marketing skills.

Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Independent user	Independent user	Independent user	Basic user	Basic user